

VIREN CHUGANI

CONTACT

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-  London, UK

SKILLS

// Professional

- Problem Solving
- Data Analysis
- Qualitative + Quantitative Research
- Stakeholder Management
- Collaborative
- Proficient Communication
- Interdisciplinary Working

// Technical

- Figma, Notion, Mural, Miro
- MS Office

EDUCATION

History with Innovation

(MArts)

University of Bristol, UK
2020 - 2024
Obtained: 2:1
Units: Design and Systems Thinking, Human-Centred Design, New Creative Ventures, Transdisciplinary Project Work.

Secondary Education

University College School (UCS)
London, UK
2013 - 2020
A-Levels: History (A), French (A), Economics (B)
GCSEs: 7A*s, 3 A's

SUMMARY

- Business innovation and research specialist with regional internship experience across the UK, Singapore & Spain.
- Skilled in human-centred research, design thinking, and business strategy, with hands-on experience in startups and consulting.
- Co-founded 2 startups while in university, one in the procurement space and one in sustainable fashion.
- Looking for an opportunity to apply my entrepreneurial spirit to contribute to a company's growth and success.

WORK EXPERIENCE

Project Lead

ADHD Support Initiative | Bristol/London, UK | October 2024 - Present

- Built a network of over 40 partnerships with ADHD experts and representatives from institutions like St Andrews.
- Gathered insights from over 80 students through primary research methods to involve them in the co-design process.
- Applied the Zendesk Triple Diamond framework to incorporate feedback from stakeholders across multiple iterations.
- Designed a university auditing system to improve student grades and well-being.

Entrepreneur in Residence

Strive Math | Singapore | June 2023 - August 2023

- Shadowed the CEO of a startup funded \$1.3 million by Y-Combinator.
- Designed the CEO's profile for Forbes 30 Under 30 Asia.
- Conducted a competitor analysis of over 35 companies and proposed PoAs accordingly.
- Conducted customer and market research for APAC, USA and the UK, creating tables with over 125 potential stakeholders and PoAs for each specific region.

Co-Founder and Client Liaison Officer

TruLabel | Bristol, UK | December 2022 - July 2023

- As part of university, I co-founded a sustainable fashion startup and led a team of three individuals.
- Cultivated 11 partnerships with potential collaborators and clients.
- Utilised the Double Diamond methodology to guide the design process, emphasising divergent and convergent thinking for innovative solutions.

Innovation Intern

Knowledge Innovation Market Bcn (KIM Bcn) | Barcelona, Spain | July 2022 - August 2022

- Drew conclusions on research regarding the transfer of technology and knowledge between different industries.
- Produced a company manifesto for the Innovation Committee of the 22@ District, which consists of over 180 associates.
- Provided strategy adjustments to the company's approach to R&D in sport.

ACHIEVEMENTS

- CFIE Student Experience Open Award
- Global Opportunities Scholarship (50 available)
- Yorkshire Three Peaks Challenge (raised over £3000)
- First team football and cricket (school)